

GREAT NEWS!

We are gearing up to start choosing trucks to feature on our Series Eighteen collector cards edition to be released in 2018 and would really like to take a look at your truck. Attached is an opportunity for you or your company to be featured on one of CAT Scale's Super Trucks Limited Edition collector cards.

What you need to do:

Complete the enclosed form and return it, along with current photos of the truck you would like featured, and a photo of the driver or company you would like to appear on the back of the card, to:

Liz Bruns Super Truck Limited Edition Collector Cards CAT Scale Company P.O. Box 630 (via U.S. Mail) 515 Sterling Drive (via FedEx or UPS) Walcott, Iowa 52773

Or email it to: supertrucks@iowa80group.com Please feel free to attached digital images to the email.

You can also fill out this form online on our website: https://catscale.com/cards-merchandise-more/super-trucks-collector-cards/

The deadline for submission of photos and the release form is December 31, 2017.

What you can expect from us:

If your truck is selected, we will contact you to conduct a phone interview to clarify any questions we may have with regard to your information

Please call me with any questions at 563-284-6263 ext. 5221. We look forward to hearing from you!

Sincerely,

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Elizabeth Bruns Digital Media Manager

Helpful Hints for **SUPER TRUCKS**

Please send photos of your truck and a photo of yourself or your family for the back of the card.

- Make sure the background is clear of distractions, such as other trucks, unattractive buildings, etc. Natural settings work best. We want the focus to be on your truck.
- Be sure that you are taking the photo on a bright, sunny day. An overcast or gray day will dull the appearance of your truck.
- If using a digital camera, set your camera on the highest pixel setting. You may email the photo file to *supertrucks@iowa80group.com*. Be sure to include your name in the email so we know what application to match it up with if sending multiply emails.
- If using your phone, make sure you send us the highest resolution fie, otherwise it will not print well.
- Get as much of the truck in the frame as possible without cropping out anything. Since the cards are small (business card size), a close-up shot will show off your truck better.
- If you are sending a professional photo, please be sure to include a release from the photographer. These photos are copyrighted and it is illegal to use them without permission.



Super Trucks Limited Edition Release Form

Owner:			
Driver:		-	
Address:		-	
City/State/Zip:		-	
Phone:		-	
Fax:		-	
Mobile:		-	
Email:		-	
Truck Specification	<u>1S:</u>		
Year			
Make			
Model			
Engine			
Transmission			
Horsepower			
Top Speed			
Weight			
Wheelbase			
Base Price			
Has this truck been	featured on any other trading card(s)?	Yes	

No

Important!

Please tell us about yourself:

The back of the card will also include a paragraph about you. In the space provided please tell us a little bit about yourself. You may include such things as how you got started driving, how long you've been driving, what you like to do when you're not driving, work done on the truck, etc.

This material will be used to write the copy for the back of the card. Attach another sheet if you need more room.

Release Statement:

I give CAT Scale Company permission and the right to use above specified truck in their Super Trucks Limited Edition collector cards and all related advertising and promotion of the discussed project without compensation due. I also give my permission to CAT Scale Company to donate Super Trucks Limited Edition collector cards to Iowa 80 Trucking Museum and allow the sale of card sets to help celebrate trucking history. I understand that I will not receive payment of any kind, now or in the future, for my appearance on the cards or as a result of card sales. My signature below denotes that I am duly authorized to execute this agreement.

Truck: (year)	(make)	(model)			
Signature		Date			
Phone		Fax			
NOTE: Completion of this form does not succentre colection for the collector cord corise du					

NOTE: Completion of this form does not guarantee selection for the collector card series due to limited number of cards being printed. You will be notified of selection by CAT Scale Company.