



GREAT NEWS!

We are gearing up to start choosing trucks to feature on our Series Eighteen collector cards edition to be released in 2018 and would really like to take a look at your truck. Attached is an opportunity for you or your company to be featured on one of CAT Scale's Super Trucks Limited Edition collector cards.

What you need to do:

Complete the enclosed form and return it, along with current photos of the truck you would like featured, and a photo of the driver or company you would like to appear on the back of the card, to:

Liz Bruns
Super Truck Limited Edition Collector Cards
CAT Scale Company
P.O. Box 630 (via U.S. Mail)
515 Sterling Drive (via FedEx or UPS)
Walcott, Iowa 52773

Or email it to: **supertrucks@iowa80group.com** Please feel free to attached digital images to the email.

You can also fill out this form online on our website:

<https://catscale.com/cards-merchandise-more/super-trucks-collector-cards/>

The deadline for submission of photos and the release form is December 31, 2017.

What you can expect from us:

If your truck is selected, we will contact you to conduct a phone interview to clarify any questions we may have with regard to your information

Please call me with any questions at 563-284-6263 ext. 5221. We look forward to hearing from you!

Sincerely,

Elizabeth Bruns
Digital Media Manager

Helpful Hints for

SUPER TRUCKS

LIMITED EDITION

Please send photos of your truck and a photo of yourself or your family for the back of the card.

- Make sure the background is clear of distractions, such as other trucks, unattractive buildings, etc. Natural settings work best. We want the focus to be on your truck.
- Be sure that you are taking the photo on a bright, sunny day. An overcast or gray day will dull the appearance of your truck.
- If using a digital camera, set your camera on the highest pixel setting. You may email the photo file to ***supertrucks@iowa80group.com***. Be sure to include your name in the email so we know what application to match it up with if sending multiply emails.
- If using your phone, make sure you send us the highest resolution fie, otherwise it will not print well.
- Get as much of the truck in the frame as possible without cropping out anything. Since the cards are small (business card size), a close-up shot will show off your truck better.
- If you are sending a professional photo, please be sure to include a release from the photographer. These photos are copyrighted and it is illegal to use them without permission.



Super Trucks Limited Edition Release Form

Owner: _____

Driver: _____

Address: _____

City/State/Zip: _____

Phone: _____

Fax: _____

Mobile: _____

Email: _____

Truck Specifications:

Year _____

Make _____

Model _____

Engine _____

Transmission _____

Horsepower _____

Top Speed _____

Weight _____

Wheelbase _____

Base Price _____

Has this truck been featured on any other trading card(s)? Yes No

